



RATE CARD

MONTHLY WITH ANNUAL CONTRACT

FILM HOST

\$1,996.00

:15 - Exclusive presentation of Host logo immediately before Feature Presentation.
\$2,495.00 month to month.

COMING ATTRACTIONS HOST

\$996.00

:15 - Shared presentation of up to 4 Host logos immediately before Coming Attractions Trailers.
\$1,245.00 month to month.

PRIME SCREEN SPOT

\$668.00

:15 Video spot - Appears 1 time within 5 minutes prior to published time of Feature Presentation.
Video production extra.
\$835.00 month to month.

ROTATOR SCREEN SPOT

\$396.00

:15 Video spot - Appears 1 time within 5-20 minutes prior to published time of Feature Presentation.
Video production extra.
\$495.00 month to month.

PRIME SCREEN SLIDE

\$268.00

:10 Two-screen slide - Appears 2 times within 5 minutes prior to published time of Feature Presentation.
Includes 1 teaser slide and 1 logo slide. House music under. Slide production extra.
\$335.00 month to month.

ROTATOR SCREEN SLIDE

\$156.00

:10 Two-screen slide - Appears 4 times within 5-20 minutes prior to published time of Feature Presentation.
Includes 1 teaser slide and 1 logo slide. House music under. Slide production extra.
\$195.00 month to month.

PSA SLIDE

\$0.00

:10 Two-screen slide - Non-profit. One month per year. Appears 4 times within 5-20 minutes prior to published time of Feature Presentation. Includes 1 teaser slide and 1 logo slide.
House music under. Slide production extra.

SPOT PRODUCTION

\$595.00

Includes copywriting, graphics, music library and professional announcer. May include use of subscription stock images and pre-produced spot template. Does not include photography or videography.

SLIDE PRODUCTION

\$95.00

Two-screen Teaser/Logo format that includes graphic layout and may include use of subscription stock images and pre-produced slide template. Does not include photography.

HOST LOGO PRODUCTION

\$195.00

Integrate Host logo into formatted animation.

Monthly total to be paid in full by the 15th of the prior month to secure scheduling.